

Get Fish Slapped

marketing that makes a *splash*



Take control of your brand!



Celebrating 10 years of making a *splash*



What is a *Fish Slap*?

Our Mission is to awaken and encourage you to see your opportunities by inspiring you and your team!

DO SOMETHING **TODAY**
THAT YOUR FUTURE SELF WILL
BE THANKFUL FOR!

Get Fish Slapped 

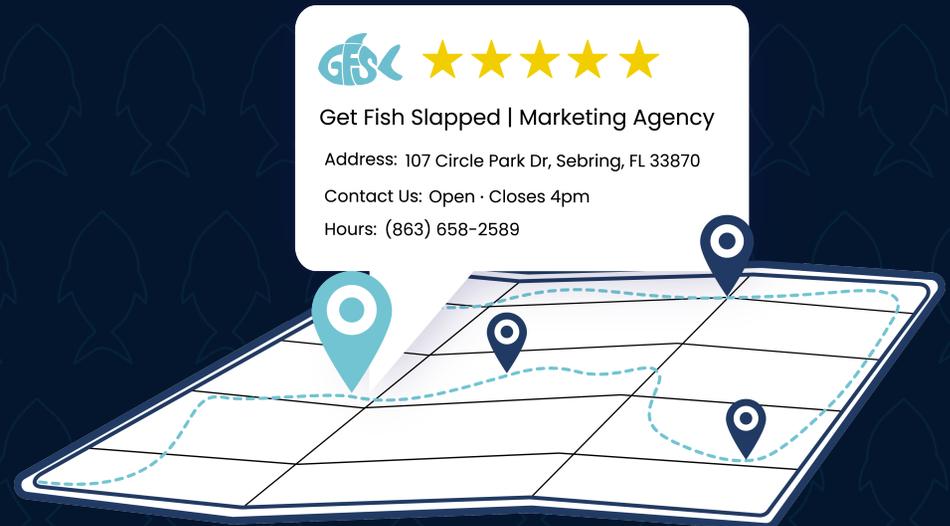
Local SEO

CITATION SITES

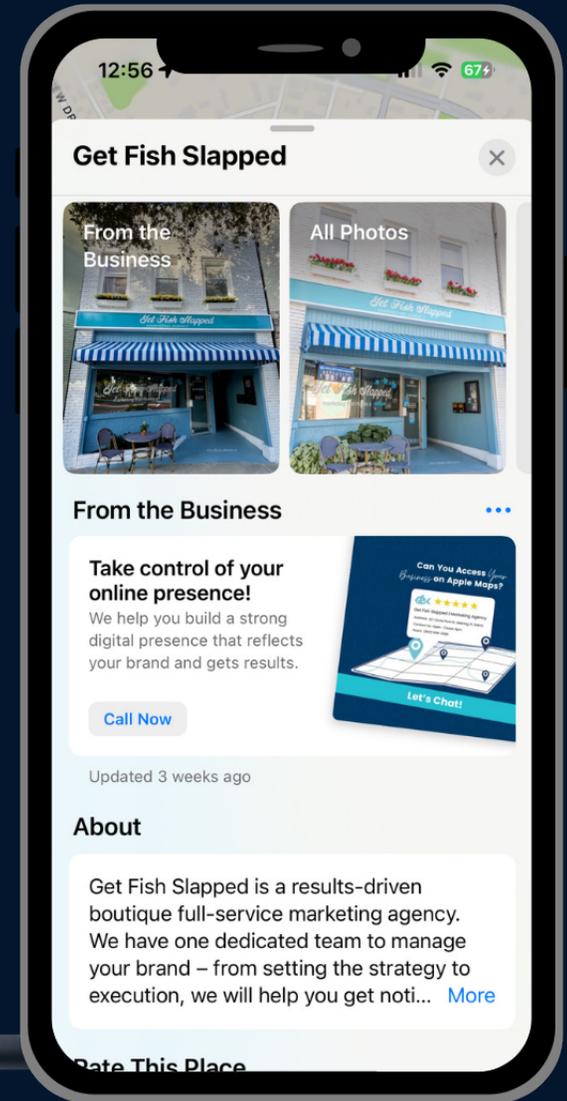
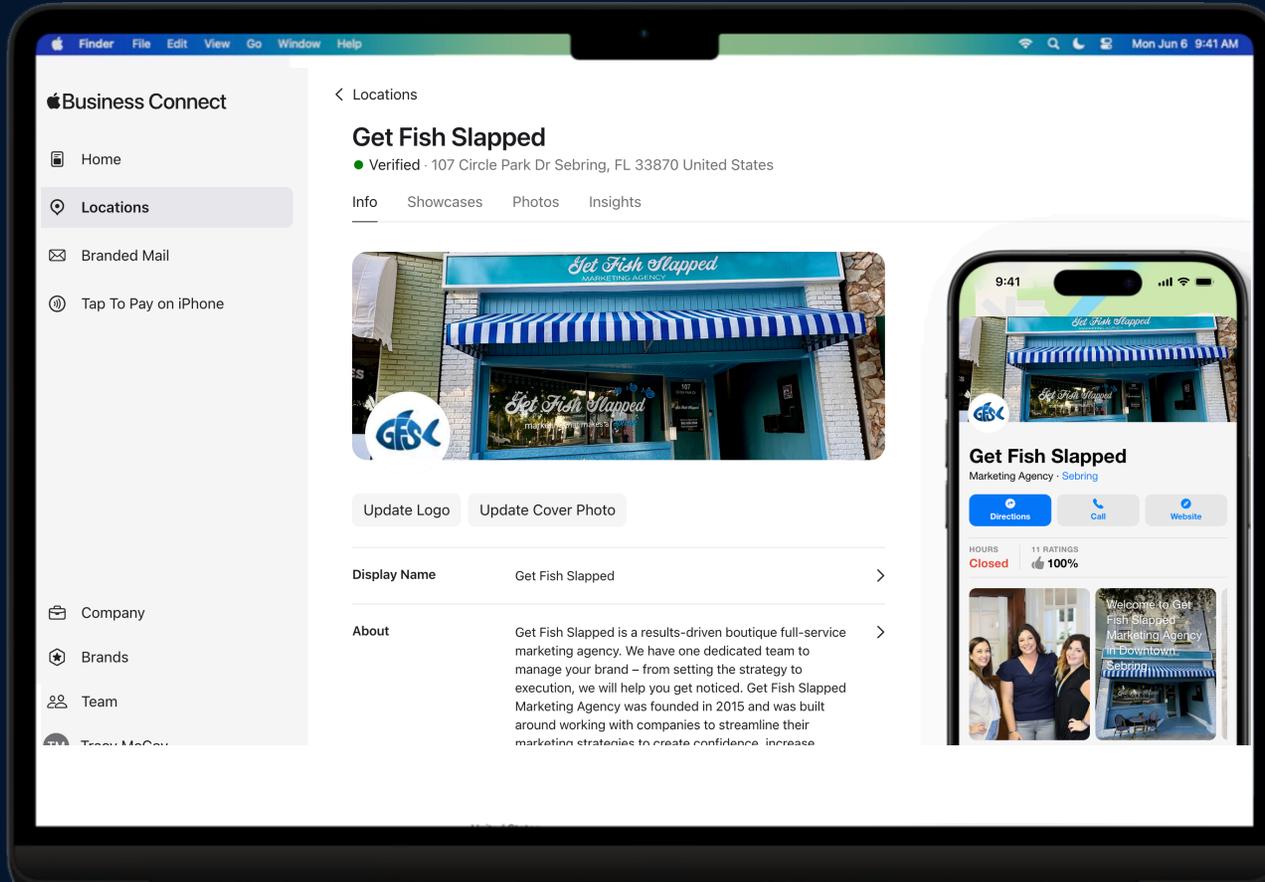
Citations are an online reference to a business that features the business' name, address, and phone number (NAP).

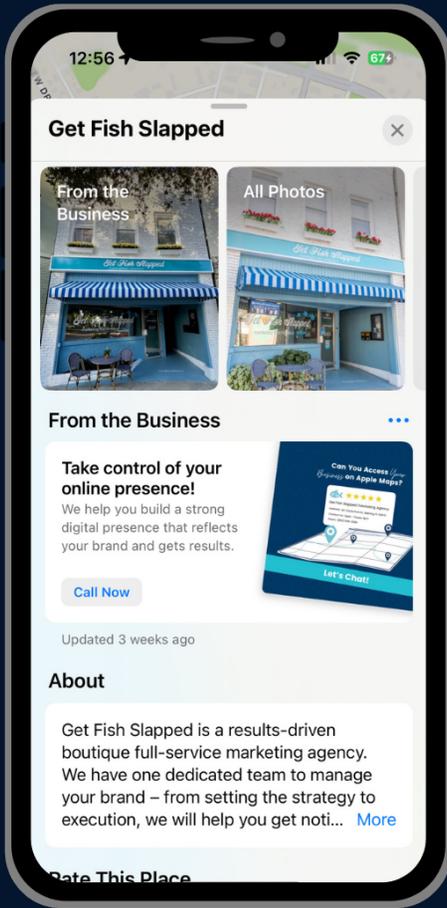
Top Citations that impact your local SEO:

- Apple Maps (Apple Business Connect)
- Google Profile
- Bing
- Yelp
- Facebook

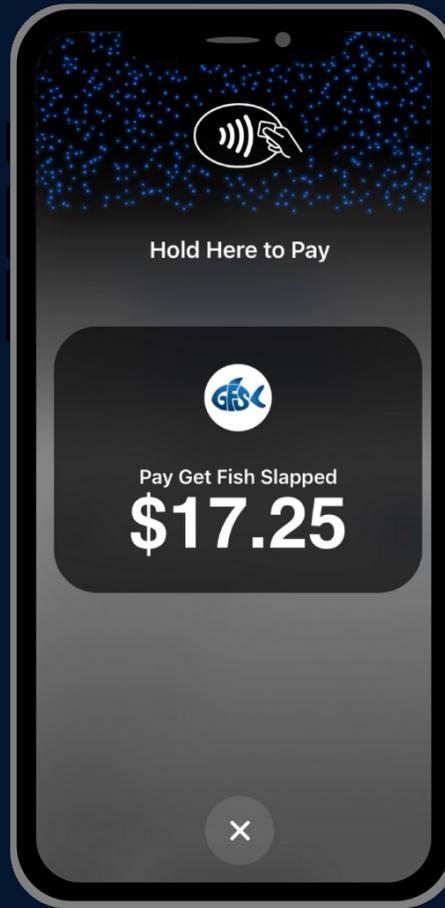


Apple Business Connect

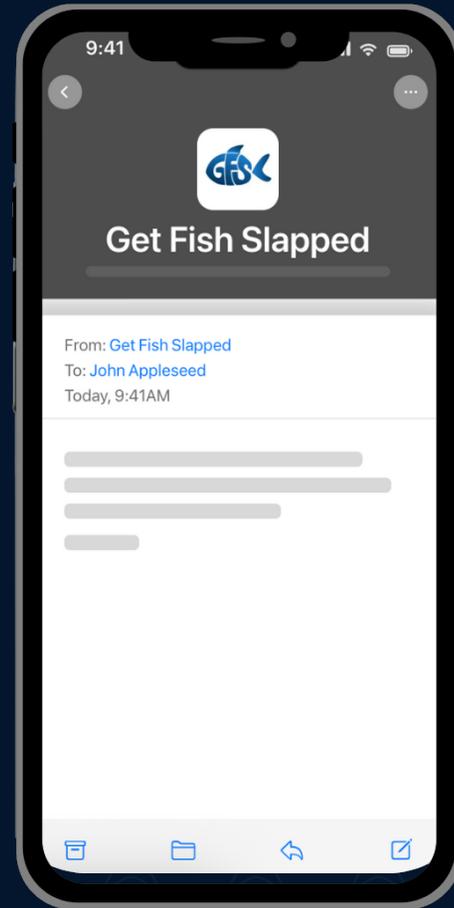




Place Card
Physical Locations Only



Tap to Pay
All



Branded Mail
All

GETTING STARTED WITH Business Connect

Verify Your Brand

- Phone call
- DNS Text Entry (have access to your domain)

-OR-

- Business Documents (like a utility bill)
- DMARC/DKIM set up for branded mail

Image Sizes - Quick Guide

- Profile Icon/Logo: 1024x1024 (Icon is preferred and looks best)
- Cover Photo: Minimum 1600 x 1040px
- Location Photos: 720x960
- Showcase Images: 492x492 (justify text to the left, the image is shown on a tilt)

TIPS + TRICKS

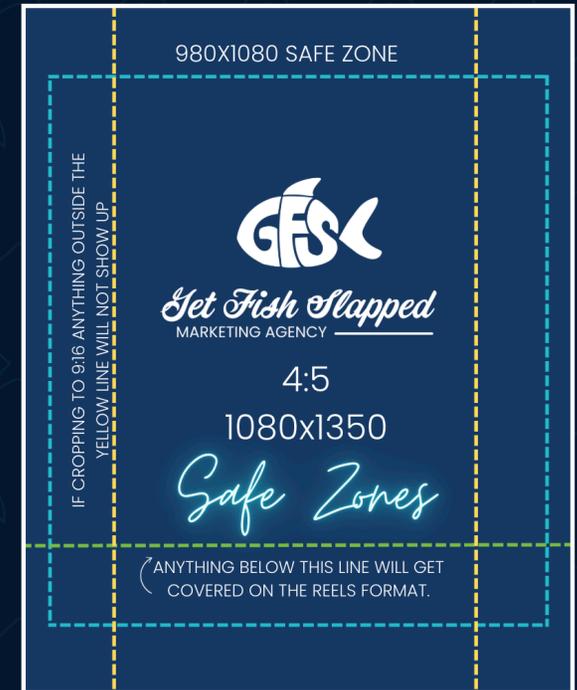
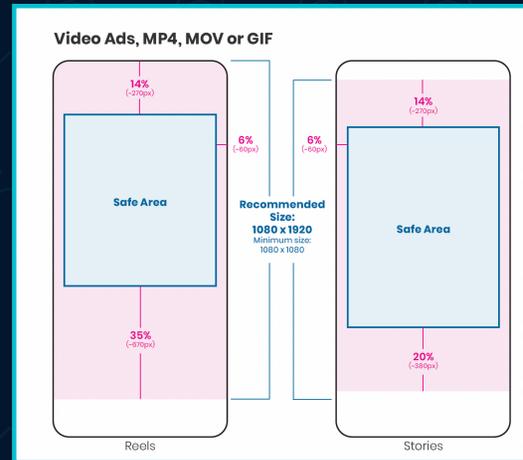
SOCIAL TIPS

MIX UP YOUR CONTENT

- Stories, Reels, Image Posts
- Connect + Engage
- Meet them where they are

INSTAGRAM'S LATEST UPDATE

- 4:5 RATIO + OUR CHEAT SHEET
- Adjust Preview Feature
- EDITS, an Instagram App (Recently Launched)



META SCAMS

WATCH OUT FOR BOTS

- Set up country exclusions to avoid bot messenger traffic
- Don't click on strange links

2FA + BUSINESS PORTFOLIOS

- Verify your Business Portfolio
- Set up two factor authentication



Meta Support Team,

25m - 🌐

Your Page Has Been Reported Seven Times.
We are constantly updating our Meta Privacy Policy and Terms of Service We have temporarily suspended your page because someone told us that you violated our terms and conditions of service.

- Using someone else's fake name/photo.
- Share content that misleads other users.
- Insulting other users.

If you believe this is an error in our system, please verify your account at the link below.

Account Confirmation:>>> [https://face\[REDACTED\].re\[REDACTED\]-page.su...](https://face[REDACTED].re[REDACTED]-page.su...) See more



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